

MEDIA ALERT

ITS WORLD CONGRESS2017 – SPEAKER INVITATION
October X, 2017

Transport Minister of Canada, The Honourable Marc Garneau, to Speak at ITS World Congress in Montréal

WHAT: The ITS World Congress 2017, produced by ITS America in conjunction with ITS Canada and co-organized by ITS Europe and ITS Asia-Pacific, is honoured to announce that Canada's Minister of Transport, the Honourable Marc Garneau, will speak at the ITS World Congress in Montréal, Quebec on October 31.

WHEN: Minister Garneau will speak at the opening keynote session scheduled for October 31, 2017 at 10:00 am.

WHERE: The ITS World Congress opening keynote will be hosted at the Palais des congrès de Montréal, 1001 Place Jean-Paul-Riopelle, Montréal.

REQUIREMENTS: As members of the media we invite you to attend the event and the keynote session at no cost. You must register in advance to ensure you have a badge for entry. Visit itsworldcongress2017.org/registration/.

WHO IS ITS WORLD CONGRESS: The ITS World Congress 2017 brings together global leaders in intelligent and transformative transportation to highlight and evaluate the latest innovative concepts, active prototypes, and live systems. Academics, researchers, policymakers, businesses, entrepreneurs, investors, implementers, and the media and thousands of people from the transport, automotive, telecommunications, and technology sectors will gain insights on how the industry is addressing the challenges facing mobile, connected societies today and in the future. Those interested in attending Procurement Day must be registered for the full ITS World Congress conference to attend this special event.

WHY: The ITS World Congress 2017 exhibit hall, cutting-edge keynotes and education, technical papers and live demos will showcase the latest advances and solutions in an ITS market that is projected to reach \$143 billion by 2020. The event will offer participants and companies—representing the entire spectrum of an ever-growing ITS world—unparalleled opportunities to see industry technology innovations and engage with industry thought leaders that will shape the future of transportation.

QUOTES: “We are honoured that Minister Garneau will join us and speak at the ITS World Congress in Montréal. He is an exceptional leader who understands infrastructure and intelligent transportation systems are critical to providing a high quality of life and economic growth for everyone. I know that everyone attending the World Congress is very excited to hear his address,” said David St. Amant, Interim President & CEO, ITS America.

“Minister Garneau is looking forward to the opportunity to share his vision and plan for Canada's transportation system through *Transportation 2030* with the thought leaders and industry experts that will be gathered for the ITS World Congress event, said Chris Philp, Chair & CEO, ITS Canada. “His plan for *Transportation 2030* groups actions under five themes, covering all modes of transport and activities such as setting and enforcing regulations. This plan promotes a ‘whole system’ view to make sure that all parts of Canada's transportation system work well together to support the country's priorities and need for a safe and efficient system.”

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About ITS World Congress

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