



ITS WORLD CONGRESS 2017

Montréal | OCTOBER 29 - NOVEMBER 2

Next Generation Integrated Mobility: Driving Smart Cities

ITS World Congress FAQ's

- **How many people are expected to attend?** As many as 10,000 people are expected. Several high-ranking government leaders from the U.S. and Canada will be at the World Congress, among them current NTSB Board Member, and former Chairman Christopher Hart, Canada's Transport Minister, the Honorable Marc Garneau and Michigan Governor Rick Snyder.
- **Who attends?** The ITS World Congress 2017 brings together global leaders in intelligent and transformative transportation to showcase and evaluate the latest innovative concepts, active prototypes, and live systems. Academics, researchers, policymakers, businesses, entrepreneurs, investors, implementers, and the media—thousands of people from the transport, automotive, telecommunications, and technology sectors—will engage in robust discussions and spirited debates as to how this rapidly changing and ever-expanding industry is addressing the very real challenges facing our mobile, connected societies today and in the future.
- **What are some of the key things to see?** A highlight of the event will be the Smart Cities Pavilion. As a designated section of the Exhibit Hall, the Pavilion will highlight Smart Cities from around the world, continuing the discussion and debate around how policy can advance the future of integrated mobility, how transportation is moving to the center of the Internet of Things and how technological solutions and the IoT are changing cities. The ITS World Congress 2017 will offer cutting-edge keynotes and educational programming presented by intelligent transportation experts from all over the world. Technical Papers will address technical subjects as well as the institutional, business, and economic aspects of intelligent transportation and supporting systems. The educational program will also feature Full Scientific Papers, focused on research and scholarship, as well as Special Interest Sessions. Congress organizers are planning to feature live demonstrations of ITS technologies. The City of Montréal will create a virtual testbed on the streets adjacent to the Palais des congrès. This test bed will include an arterial loop circling the Palais and a section of a nearby limited access highway that will be equipped with DSRC roadside units integrated with local signal controllers to support demonstrations of Connected Vehicle technologies.
- **Why is Intelligent Transportation So Important?** ITS is all about safety. 1.3 million people die each year in vehicle related accidents, nearly 40,000 in the U.S. This technology has the potential to save lives and make our highways and roads much safer, more efficient, and cause less pollution.

Produced by



In Conjunction with



Co-organized by



www.itsworldcongress2017.org