

FOR IMMEDIATE RELEASE:  
September 13, 2017

CONTACT:  
Kate Blom-Lowery  
kate@marketingdesigngroup.com  
619-269-0490

ITS World Congress 2017 Announces  
“Procurement Day” at the 2017 Event in Montréal

Procurement agencies from around the world will  
gather under one roof, saving attendees time and money

Washington, DC— September 13, 2017— ITS World Congress 2017, produced by ITS America in conjunction with ITS Canada and co-organized by ITS Europe and ITS Asia-Pacific, is pleased to announce that Procurement Day will once again be hosted at the 2017 event slated to stage in Montréal, Canada. Scheduled for November 2, 2017 from 8am to 10am, Procurement Day will welcome agencies from around the world to provide presentations highlighting their upcoming 2017-2018 procurement opportunities.

Agencies representing the Americas, Asia-Pacific, Europe and the Middle East will be on hand to describe future ITS procurements and timelines. Each agency will have 45 minutes to present, followed by 15 minutes of Q&A. This will allow private sector companies to glean important information to help them successfully navigate the business opportunities that exist within the countries, states, regions or cities represented.

Sessions will fill two hours with important details and information about 2018 procurement opportunities—two tracks, with the first hour featuring simultaneous sessions and the second hour with the additional sessions. To hear from all the various agencies, organizations are encouraged to bring more than one team member to take advantage of this efficient and cost-effective opportunity.

“By bringing these procurement agencies together in one place, we are able to efficiently serve the needs of intelligent transportation professionals seeking business opportunities,” commented Patrick McGowan, Serco, Vice President Business Development T&I. “Companies spend significant amounts of money traveling the world to meet with these agencies. This is a very rare case where companies can come together to meet with a number of procurement agencies while also benefiting from attending a full conference where the Next Generation of Integrated Mobility will be on full display.”

Procurement Day will be hosted on the last day of ITS World Congress 2017, scheduled for October 29-November 2, 2017. ITS World Congress 2017 brings together global leaders in intelligent and transformative transportation to showcase and evaluate the latest innovative concepts, active prototypes, and live systems. Academics, researchers, policymakers, businesses, entrepreneurs, investors, implementers, and the media and thousands of people from the transport, automotive, telecommunications, and technology sectors will gain insights on how the industry is addressing the challenges facing mobile, connected societies today and in the future. Those interested in attending Procurement Day must be registered for the full ITS World Congress conference to attend this special event.

For more information about ITS World Congress and Procurement Day, and to register visit: [itsworldcongress2017.org](http://itsworldcongress2017.org).

###

#### About ITS World Congress

The ITS World Congress 2017, produced by ITS America in conjunction with ITS Canada and co-organized by ITS Europe and ITS Asia-Pacific, brings together global leaders in intelligent and transformative transportation to showcase and evaluate the latest innovative concepts, active prototypes, and live systems.