

September 12, 2017

Sponsor a Student for NextGen Workforce Program at ITS World Congress 2017

A 2015 Peninsula Press article analyzed data from the U.S. Bureau of Labor Statistics and found there were more than 209,000 unfilled cybersecurity jobs in the United States...and that job postings had increased 74% in the five years prior. As advancements in mobility continue, major employers in the automotive and transportation industries will be in dire need of talent.

With this in mind – and after a tremendously successful launch at ITS America San Jose in June 2016 – Mobile Comply and ITS America are expanding the attention for the next generation of the ITS industry’s workforce to the global stage at this year at ITS World Congress 2017 in Montréal October 29-November 2. **Six high school students – each with an avid interest and bright future in ITS – will participate in the dynamic V2X Global Future Workforce Program, a one-day educational session where the youth will get hands-on experience with cutting-edge technology including hacking techniques involving cyber security and critical infrastructure.** By putting students on the cusp of their professional careers together with ITS industry leaders, this special event feature shines a spotlight on the need to invest now in those who will shape our future mobility choices.

How Can You Get Involved?

ITS America and Mobile Comply together with the Center for Cyber Integrated Studies are looking for companies and/or organizations to ‘sponsor’ each of the six youth who will be featured on the global stage. Sponsorship will cover direct travel and event costs associated with providing this unique opportunity to the youth who will – literally – be driving the development and deployment of ‘nextgen’ ITS solutions.

Please take a moment to review the sponsorship details on the next page. We will follow up with you in 3 business days to understand your level of interest and participation. Feel free to share this opportunity with others in your ITS network.

About ITS World Congress 2017

ITS World Congress 2017, produced by ITS America in conjunction with ITS Canada and co-organized by ERTICO-ITS Europe and ITS Asia-Pacific, brings together global leaders in intelligent and transformative transportation to showcase and evaluate the latest innovative concepts, active prototypes, and live systems. Academics, researchers, policymakers, businesses, entrepreneurs, investors, implementers, and the media—thousands of people from the transport, automotive, telecommunications, and technology sectors—will engage in robust discussions and spirited debates as to how this rapidly changing and ever-expanding industry is addressing the very real challenges facing our mobile, connected societies today and in the future.

#THISisITS

www.ITSWorldCongress2017.org/Program



Sponsor a NextGen ITS Workforce Student for 2017 ITS World Congress V2X Global Education Program: \$1,600

ITS World Congress 2017 Montréal is a premier annual event for the global intelligent transportation community. **Bring visibility to the 'next generation' ITS workforce** while strengthening your organization's influence and awareness as a 2017 ITS World Congress V2X Global Education Program Sponsor. Participation as a sponsor will demonstrate the critical role you and your organization are playing as key supporters of a connected world powered by the future workforce.

- Logo on student/education program T-shirts, featured on education program table-top displays, education program printed and online materials, Certificates of Completion
- Recognition at student luncheon
- Recognition on main stage during education program demonstration
- Opportunity to provide additional collateral material to student program attendees
- Recognition and engagement on social media platforms
- Access to exclusive invitation-only student interview portion of education program

Sponsorship Authorization

Organization Name: _____

Main Contact Name: _____

Main Contact Phone: _____

Main Contact Email: _____

Method of Payment (please circle one): VISA MasterCard AmEx Check (enclosed)

Card #: _____ Expiration date: _____

Name as it appears on card: _____

CVV (3 or 4 digit # on back of card): _____ Billing Address: _____

I authorize Mobile Comply to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.

_____ (Authorizing Signature) _____ (Date)