

# ITS World Congress 2017

## Delegations

ITS World Congress is an international leader in driving integrated mobility and innovation in every aspect of intelligent transportation. It's also one of the premier industry events of the year for anyone staking a claim in the global ITS market.

As a leader in ITS, we invite you to become a global partner by organizing an official delegation. As a partner and delegation leader, you and your organization will qualify for exclusive benefits that maximize the value for your organization and delegates at ITS World Congress 2017.

### PROGRAM DETAILS

- Delegations must have a minimum of 20 members. Groups smaller than 20 must register individually.
- Delegations must consist of professionals affiliated with the ITS industry.
- Receive a discounted price of \$1099. (All members must register for full conference)

### DELEGATION BENEFITS

ITS World Congress 2017 is an excellent opportunity for companies to develop business contacts worldwide, identify and select appropriate products to distribute, promote the success of ITS in your region, and enhance the profile of all the attendees within your delegation.

In order to offer the best experience and outcome for your group, benefits are flexible and can be tailored by need. **Some benefits include:**

#### Delegation Leader Benefits:

- Complimentary Gala ticket (\$200 value!)
- Complimentary full conference registration for the delegation leader
- Access to the VIP Lounge for the delegation leader discounted registration fees

#### Delegation Member Benefits:

- Discounted registration fees for all members of the delegation
- Reduced-rate hotel rooms for all members of the delegation (available through October, 1st)
- VIP tour of the Exhibit Hall

#### Delegation Group Benefits:

- Welcome briefing on maximizing ITS World Congress 2017 experience
- Pre-conference promotion via the conference website, social media of participation as a delegation
- Promotional materials to assist in recruitment efforts including customized invites, blogs, social media copy and more

For more information, please contact  
[kcoerr@marketingdesigngroup.com](mailto:kcoerr@marketingdesigngroup.com)



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[www.itsworldcongress2017.org](http://www.itsworldcongress2017.org)