

For immediate release

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**Southwest Research Institute Sponsors ITS World Congress 2017
Student Essay Competition**

Student entries accepted now through October 1, 2017

San Antonio — August 22, 2017 — Southwest Research Institute® (SwRI®), a nonprofit R&D organization specializing in advanced science and applied technology, is pleased to announce that it will once again sponsor the Student Essay Competition of ITS World Congress 2017 in Montréal, Canada, October 29 to November 2, 2017. The competition encourages engineering students to help advance transportation technologies by sharing their ideas and concepts in an original essay.

ITS World Congress 2017 is the leading industry event bringing together global leaders in intelligent and transformative transportation to showcase the latest innovative concepts, active prototypes, and live systems in integrated mobility. Academics, researchers, policymakers, businesses, entrepreneurs, investors, and implementers from the transport, automotive, telecommunications, and technology sectors—come together to address the transportation challenges facing our mobile, connected societies today and in the future.

“As we enter the sixth year of our sponsorship, we continue to be impressed by the creativity expressed by the students in their essays,” said Josh Johnson, Director in SwRI’s Intelligent Systems Division. “By taking an active role in Intelligent Transportation Systems (ITS) challenges now, students are helping to set themselves up for success to an important industry that’s always aggressively searching for new and innovative ideas.”

The winning 2,000-word essay will be selected based on the thought-provoking insights expressed regarding the competition topic: How do you envision the city of the future (10-year horizon) will address transportation through the use of new innovative technologies? The winning student will receive a \$1,000 cash prize and complimentary registration to attend ITS World Congress 2017 Montréal, including air and hotel expenses.

“Through this essay competition, we are able to provide an opportunity for the next generation of industry leaders. It is a way to not only connect with the larger community of innovators, engineers and researchers on this global stage, but provides students a platform to lend their fresh and pioneering thinking on important subjects. Their work will be influencing the future of innovative technologies and integrated mobility driving the future of smart cities. Thank you to SwRI for their continued support and sponsorship of this contest,” commented David St. Amant, Interim President and CEO ITS America.

Students interested in entering the competition must be full-time graduate or undergraduate students enrolled in an accredited college or university. Essays should be submitted as a Microsoft Word® or PDF attachment to ITSWC2017StudentEssay@swri.org by October 1, 2017. The 2017 winner will be announced at ITS World Congress 2017 Montréal.

About SwRI

SwRI is an independent, nonprofit, applied research and development organization based in San Antonio, Texas, with nearly 2,700 employees and an annual research volume of \$559 million. In 2017, SwRI celebrates 70 years of benefiting government, industry and the public with innovative R&D. Visit <http://its.swri.org> for more information.

About ITS World Congress

The ITS World Congress 2017, produced by ITS America in conjunction with ITS Canada and co-organized by ITS Europe and ITS Asia-Pacific, brings together global leaders in intelligent and transformative transportation to showcase and evaluate the latest innovative concepts, active prototypes, and live systems.



ITS WORLD CONGRESS 2017

Montréal | OCTOBER 29 - NOVEMBER 2

Next Generation Integrated Mobility: Driving Smart Cities

#THISisITS

Intelligent Transportation Systems

**STUDENT ESSAY
COMPETITION**

itsworldcongress2017.org

Turn your knowledge of Intelligent Transportation Systems (ITS) into CASH and win national recognition.

ITS America and Southwest Research® Institute® (SwRI®) are proud to partner once again for the 2017 ITS Student Essay Competition. This competition serves as an opportunity for today's transportation, engineering, and public policy students to apply their knowledge in a thought-provoking manner for a chance to win scholarship money, while building awareness of the high-tech transportation industry as a limitless career path.

**\$1,000 CASH PRIZE
for the winning
essay**

Sponsored by:



www.swri.org

Additional recognition includes:

Registration: The winner receives one full complimentary registration to attend ITS World Congress 2017 Montréal, where they will have the opportunity to learn, discuss, and network with the nation's top transportation and technology leaders.

Media Exposure: The winner will be featured in a nationally distributed press release and on the ITS America website, blog, and social media channels.

Travel Assistance: Flight and hotel expenses will be covered for the winner.

**Next Generation
Integrated Mobility:
Driving Smart Cities**

ITS World Congress 2017 Montréal
October 29 – November 2, 2017
Palais des congrès de Montréal
Montréal, Canada

ESSAY DEADLINE: October 1, 2017

2017 Essay Topic

- How do you envision the city of the future (10-year horizon) will address transportation through the use of new innovative technologies?

E-mail submissions to

ITSWC2017StudentEssay@swri.org

By October 1, 2017

About

ITS World Congress 2017 Montréal brings together thousands of global leaders in intelligent and transformative transportation to address the very real transportation challenges facing our mobile, connected societies today and in the future.

Guidelines

Essays should be submitted as a Microsoft Word or PDF attachment to ITSWC2017StudentEssay@swri.org. Essays must be between six and 12 pages in length, single-spaced, in 12 point font, with one inch margins.

Produced by



In Conjunction with



Co-organized by

