

Smart Cities Pavilion Premier Partner - Sponsorship Deliverables: (Limited to 3 companies)
\$100,000.00

Education Highlights:

- Opportunity for Senior Executive to provide brief remarks (4-6 minutes), as part of one of the ITS World Congress Keynotes (outside Smart Cities Pavilion). *(Time and Keynote TBD by ITS America)*
- Featured in two (2) Smart Cities Keynotes within the Smart Cities Conference on Smart City Stage
- Two (2) additional speaking slots on panels within the Smart Cities Conference
- Opportunity to be highlighted as Gold Level Smart Cities Pavilion Ecosystem Sponsor within Smart Cities Pavilion (sponsor selects ecosystem category based on availability at time of contract).
- Featured as “Smart Cities Pavilion Premier Partner Sponsor” on emails (pre and post event) to registrants and ITS America/ITS Canada members highlighting Smart City Pavilion activities and educational programming
- Dedicated email created jointly with ITS America and Sponsor to feature Sponsor to registrants
- Opportunity to publish white paper on ITS World Congress website
- Social Media highlights on the ITS World Congress Website
- Copy of Delegate List

Experience Highlights:

- Highlighted recognition as “Smart Cities Pavilion Premier Partner Sponsor” at Smart Cities Reception (event details TBD)
- On-floor meeting space reserved for Sponsor (specific location TBD)
- 4 (four) VIP Dinner Tickets
- 1 Gala Table (seating for 10 guests)
- Access to ITS World Congress VIP Lounge for eight (8)
- 15 Exhibit Hall Passes
- 10 (ten) Full Conference Registrations

Impression Highlights:

- Sponsor Logo integrated presence as “Smart Cities Pavilion Premier Partner Sponsor” and Gold “Smart Cities Pavilion Ecosystem Sponsor” on event signage throughout the Smart Cities Pavilion and wherever Smart Cities Pavilion is featured throughout the 2017 ITS World Congress. Also includes sponsor recognition on promotions pre-event, onsite and post-event as applicable, may include: 2017 ITS World Congress website, Smart Cities landing page and mobile app
- Opportunity to showcase a corporate video (1-2 min) at the Smart Cities Pavilion Theater during one of included presentation slots. (As we develop content areas for Smart Cities Pavilion we will look for ways to showcase your video where applicable)
- Digital Signage Promotion opportunity in designated event area.
- Two (2) Banners within public area ([\\$10,000 max](#)) (artwork produced by sponsor - signage produced by ITS America)
- Two (2) dedicated Meter Board Signs with company art (artwork produced by sponsor - signage produced by ITS America)
- Opportunity to contribute to media outreach and access to pre-registered media list and complimentary press kit distribution
- Sponsor recognition in official event press release around Smart Cities Pavilion with quote from Sponsor representative
- Opportunity to provide collateral

Smart Cities Ecosystem Sponsorships:

Gold Level - Sponsorship Deliverables (1 per category)

\$50,000

Education Highlights:

- Featured in one (1) Smart Cities Keynote within the Smart Cities Conference on Smart City Stage
- One (1) additional speaking slot on a panel within the Smart Cities Conference
- Featured as Gold Level Smart Cities Pavilion Ecosystem Sponsor on emails (pre and post event) to registrants and ITS America/ITS Canada members highlighting Smart City Pavilion activities and educational programming
- Opportunity to publish white paper on ITS World Congress website
- Social Media highlights on the ITS World Congress Website
- Copy of Delegate List

Experience highlights:

- Highlighted recognition as Gold Level Smart Cities Pavilion Ecosystem Sponsor at Smart Cities Reception (*event details TBD*)
- Two (2) VIP Dinner Tickets
- Four(4) Gala Tickets
- Eight (8) Full Conference Registrations
- Access to ITS World Congress VIP Lounge for six (6)
- Ten (10) Exhibit Hall Passes
- On-floor meeting space reserved for Sponsor (specific location TBD)

Impression Highlights:

- Sponsor logo integrated presence as Gold “Smart Cities Pavilion Ecosystem Sponsor” on event signage throughout the Smart Cities Pavilion and wherever Smart Cities Pavilion is featured throughout the 2017 ITS World Congress. Also includes sponsor recognition on promotions pre-event, onsite and post-event as applicable, may include: 2017 ITS World Congress website, Smart Cities landing page and mobile app
- Opportunity to showcase a corporate video (1-2 min) at the Smart Cities Pavilion Theater during one of included presentation slots. (As we develop content areas for Smart Cities Pavilion we will look for ways to showcase your video where applicable included as a Gold level sponsor)
- Digital Signage Promotion opportunity in designated event area.
- One (1) Banner within public area ([\\$5,000 max](#)) (artwork produced by sponsor - signage produced by ITS America)
- Two (2) dedicated Meter Board Signs with company art (artwork produced by sponsor - signage produced by ITS America)
- Opportunity to contribute to media outreach and access to pre-registered media list and complimentary press kit distribution
- Sponsor recognition in official event press release around Smart Cities Pavilion with quote from Sponsor representative
- Opportunity to provide collateral

Smart Cities Ecosystem Sponsorships:

Silver Level - Sponsorship Deliverables (2 per category)

\$25,000

Education Highlights:

- Two (2) speaking slots on panels within the Smart Cities Conference
- Featured as Silver Level Smart Cities Pavilion Ecosystem Sponsor on emails (pre and post event) to registrants and ITS America/ITS Canada members highlighting Smart City Pavilion activities and educational programming
- Opportunity to publish white paper on ITS World Congress website
- Social Media highlights on the ITS World Congress Website
- Copy of Delegate List

Experience highlights:

- Two (2) VIP Dinner Tickets
- Two (2) Gala Tickets
- Six (6) Full Conference Registrations
- Access to ITS World Congress VIP Lounge for four (4)
- Five (5) Exhibit Hall Passes

Impression Highlights:

- Sponsor Logo integrated presence as Silver “Smart Cities Pavilion Ecosystem Sponsor” on event signage throughout the Smart Cities Pavilion and wherever Smart Cities Pavilion is featured throughout the 2017 ITS World Congress. Also includes sponsor recognition on promotions pre-event, onsite and post-event as applicable, may include: 2017 ITS World Congress website, Smart Cities landing page and mobile app
- One (1) Banner within public area ([\\$2,500 max](#)) (artwork produced by sponsor - signage produced by ITS America)
- One (1) dedicated Meter Board Sign with company art (artwork produced by sponsor - signage produced by ITS America)
- Opportunity to contribute to media outreach and access to pre-registered media list and complimentary press kit distribution
- Sponsor recognition in official event press release around Smart Cities Pavilion with quote from Sponsor representative
- Opportunity to provide collateral

Smart Cities Ecosystem Sponsorships:

Bronze Level - Sponsorship Deliverables (3 per category)
\$10,000

Education Highlights:

- One (1) speaking opportunity on panel at the Smart Cities Conference
- Featured as Bronze Level Smart Cities Pavilion Ecosystem Sponsor on emails (pre and post event) to registrants and ITS America/ITS Canada members highlighting Smart City Pavilion activities and educational programming
- Copy of Delegate List

Experience highlights:

- One (1) Gala Ticket
- Four (2) Full Conference Registrations
- Access to ITS World Congress VIP Lounge for two (2)
- Five (5) Exhibit Hall Passes

Impression Highlights:

- Sponsor Logo integrated presence as Bronze “Smart Cities Pavilion Ecosystem Sponsor” on event signage throughout the Smart Cities Pavilion and wherever Smart Cities Pavilion is featured throughout the 2017 ITS World Congress. Also includes sponsor recognition on promotions pre-event, onsite and post-event as applicable, may include: 2017 ITS World Congress website, Smart Cities landing page and mobile app
- One (1) dedicated Meter Board Sign with company art (artwork produced by sponsor - signage produced by ITS America)
- Opportunity to contribute to media outreach and access to pre-registered media list and complimentary press kit distribution
- Sponsor recognition in official event press release around Smart Cities Pavilion with quote from Sponsor representative
- Opportunity to provide collateral

